



For IMMEDIATE RELEASE

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SARA PERRI MANAGING CHARLOTTE HARBOR OFFICE

Port Charlotte, Fla., Jan. 12, 2017 — Craig DeYoung, president of Charlotte State Bank & Trust, announced that Sara Perri is the new Branch Manager of the bank’s Charlotte Harbor office at 23112 Harborview Road in Port Charlotte. Perri, who has been with the bank for 14 years, previously served as Teller Operations Manager at the Murdock office.



“Sara did an outstanding job at Murdock, starting as a Teller Specialist in 2002 and working her way up,” DeYoung said. “She earned the trust and confidence of her customers and staff, demonstrating a strong commitment to customer service that she is taking with her to her new post.”

As Branch Manager, Perri is responsible for day-to-day operations of the Charlotte Harbor office, ensuring that high levels of customer service remain a priority. She will also pursue new business opportunities for the bank and participate in community events on behalf of the organization. Her responsibilities also include developing and training staff, recommending and reaching branch goals, reviewing loan applications, and keeping procedures up-to-date, among many other duties.

“While I enjoyed my years at the Murdock office, I’m excited about this new opportunity,” Perri said. “I’m working with an excellent staff here, and our goal is to continue to provide the outstanding service and banking products our customers have come to expect from the Hometown Bank.”

Perri completed the Dynamics of Supervision Series I and II classes at the Florida Gulf Coast University Office of Continuing Education location in Punta Gorda. The series covers the roles and responsibilities of a supervisor, improving communication and coaching skills, time management, conflict resolution and more.

ABOUT CHARLOTTE STATE BANK & TRUST: Established in 1987 and known as the “Hometown Bank,” Charlotte State Bank & Trust serves the financial needs of customers throughout Southwest Florida. With five Charlotte County offices and Loan Production Offices in Collier and Lee Counties, the bank offers an extensive menu of services for individuals, businesses and institutions, including a fully staffed, local trust division. To learn more, visit www.charlottestatebankandtrust.com.



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www.charlottestatebankandtrust.com

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