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BANK NAMES MARTHA DYER VICE PRESIDENT

Port Charlotte, Fla., Dec. 29, 2016 — Trust Officer Martha Dyer has been named a vice president of Charlotte State Bank & Trust. Dyer has been a member of the bank's Trust & Investment Management Services division since 2012, starting out as an administrative assistant and working her way up to trust officer and now vice president.

"Martha continues to deliver excellent care and financial service to our trust clients," said Executive Vice President Lory Weisensee in announcing Dyer's latest appointment. "She is more than just a trust officer to her clients; she is also a good friend and trusted advisor to many. I often receive positive comments from our clients, who truly appreciate Martha's help and guidance."

Dyer has more than 22 years of business and accounting experience and has served clients as a trust administrator for more than 10 years. She completed the American Bankers Association trust course in 2006.



She works closely with clients to ensure that their wishes are followed in wills, trusts, power of attorney and health care documents, coordinates their care needs, whether at home in a care community, as well as handling their financial affairs.

"I thoroughly enjoy providing our clients with the best possible guidance in making important financial decisions," she said, "and working with our outstanding trust and investment management team."

Dyer began her career in office management in Nashville, Tenn., in the 1980s, working through a series of progressively more responsible positions while acquiring a multitude a skills along with way. After moving to Florida, she served as administrator of a boutique trust company in Venice, managing a standalone trust office, maintaining client accounts and ensuring all activities were in compliance with regulatory agencies.

Dyer also served as secretary of the Central Florida Trust Committee. She lives in Englewood with her husband, Keith.

ABOUT CHARLOTTE STATE BANK & TRUST: Established in 1987 and known as the "Hometown Bank," Charlotte State Bank & Trust serves the financial needs of customers throughout Southwest Florida. With five Charlotte County offices and Loan Production Offices in Collier and Lee Counties, the bank offers an extensive menu of services for individuals, businesses and institutions, including a fully staffed, local trust and investment management division. To learn more, visit www.charlottestatebankandtrust.com.



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